

ChoralArt

Board of Directors Meeting

December 13, 2017

Attending: Bob Russell, David Nicklas, Richard Sullivan, Sam Wilson, Darrell Leighton, Brooke Hubner, Carolyn Paulin, Mark Johnson, Marshall Green, Gail Knowles, Elizabeth Serrage, Heidi Seitz, Christy Comeau-Pierce, Andrea Graichen, Barbara Kapp, and Ginny Pomeroy

Absent: Melissa Rodrigue, Laurence Rubinstein

Mark called the meeting to order at 8:10 AM.

Consent Agenda – after correcting spelling errors in the minutes, the consent agenda was passed unanimously by vote.

Finance Report

David discussed the balance sheet which shows only a small deficit at this time with a good cash cushion for paying current bills. Proceeds from CATC are not included yet in these calculations.

Brooke explained that our gross ticket income was \$52,802, slightly under last year, with expenses expected to be only slightly more. Special seating ticket sales appear to do very well.

Sunday matinee was sold out, other times had tickets available. On-line sales have increased.

The finance report was accepted by vote.

Musical Director's Report – Bob opened with discussion of Travis Ramsey's presentation for a possible commission. The Music Advisory committee recommends that we do this for Christmas 2019. Sources of funding this were discussed.

Regarding the upcoming season – as usual, the schedule is somewhat dependent on PSO plans.

Bob presented a potential program for next year: similar to previous years for CATC, with a question of doing two Epiphany concert performances. A possibility of a Durufle Requiem is being discussed for late March. PSO dates are set for May 12-13, but the work to be presented is not yet set. Spring Song may be perhaps in mid-April. There was general consent for the proposed season. Moved by Barbara, seconded by Heidi, to offer Travis \$2500 for a commission. Following discussion, the motion was unanimously approved.

Methods of increasing attendance at the Epiphany concert were discussed and referred to the marketing group and Development Committee.

Bob discussed the possibility, including logistics and cost, of doing Considering Mathew Shepherd ... at some time in the future. This will be placed on the Music Advisory Committee and Development Committee agendas as a special project for further discussion and planning.

New Business

Mark opened a discussion of our rebranding and marketing efforts.

The Annual Appeal letter will be sent soon and Board members are encouraged to join the Directors Circle.

ChoralArt has been offered the opportunity to participate in the USM Russell Scholarship Fund. We will receive more information concerning this. Mark stressed the importance of maintaining our relationship with the USM Music Department.

The meeting was adjourned by consensus at 9:50 AM,

Elizabeth Serrage

Secretary