

ChoralArt

Board of Directors Meeting

June 12, 2019

Attending: Sam Wilson, David White, Christy Comeau-Pierce, Ginny Pomeroy, Marshall Green, Darrell Leighton, Richard Sullivan, Larry Rubenstein, Bob Russell, Mark Johnson, Carolyn Paulin, Robert Stoddard, Elizabeth Serrage

Absent: Melissa Rodrigue

Mark called the meeting to order at 8:00 AM

The consent agenda, consisting of Minutes, Manager's Report and Development Committee report was passed unanimously. It was requested that a draft of the minutes be available within 1 week of the meeting, even though the final version will not be available until the next meeting.

Finance report and proposed budget – David gave the good news that although income on our budget was behind, expenses for the year were lower than expected, so we may have a positive total of approximately \$8000. Considerations for next year include questions around the relocation of the Christmas Concert to Woodfords Church with its smaller seating capacity, and the size of the potential audience for Considering Matthew Shepherd (CMS). It was moved by Robert S., seconded by Carolyn that we set ticket prices for CMS at \$35, \$25, and \$15 (1/3 each) with a 5% discount at each level for students and a Preview price of \$5.00. The motion passed unanimously.

Our investment account has achieved a level where a 4% drawdown can be safely considered per year as income and it is recommended in the budget that we do this. It was moved by Robert S., seconded by Carolyn, that we adopt the budget as proposed. The motion passed unanimously with thanks to David for his excellent work.

Music Director's Report – Bob reported that it has been a very good year, especially artistically and that the new season looks exciting.

CMS – Darrell reported that general promotion is underway with "save the date" notifications having been mailed to "create buzz", to be followed up later with ticket purchase encouragement. Posters and cards are ready for the Pride Parade and Gay Men's Chorus events.

New Business

Development – Sam announced that we are focused on 10+ organizations for potential grants as well as a potential sponsorship for CMS. Because giving trends are changing, we may need to consider a different method of development, where many smaller gifts (the "crowd funding" model) will be more or equally important as seeking large donors.

Staffing update – Mark reported that we have not yet found an Executive Director and the search continues.

The Strategic Planning committee continues to work, but a report is not yet ready for presentation. No drastic changes are anticipated.

Next meeting will be 9/11/19 at 6 PM at the Russell's.

The meeting was adjourned by consensus at 9:05 AM.

Elizabeth Serrage

Secretary

ChoralArt

Board of Directors Annual Meeting

June 12, 2019

Mark called the meeting to order at 9:08 AM.

The minutes of the previous meeting were approved unanimously.

Marshall announced that the following were approved for terms expiring June 30, 2021

- Melissa Rodrigue (second term)
- Elizabeth Serrage (third term)
- Sam Wilson (third term)
- Robert Stoddard (first full term)
- David White (first full term)

Election of officers

The following proposed slate of officers was presented

- President, Mark Johnson
- Treasurer, David White
- Secretary, Elizabeth Serrage

It was moved by Marshall, seconded by Carolyn that the nominations be approved. The motion was passed unanimously.

It was noted by Mark that there is a need for a Vice President to assure succession planning.

Marshall also noted that the Board now consists of 14 members, the maximum being 16, and we might consider adding 2 more members in the coming year.

It was approved by consensus to continue the 2 Ad Hoc committees: Strategic Planning Committee and 50th Anniversary Planning Committee.

The meeting was adjourned by consensus at 9:20 AM.

Elizabeth Serrage

Secretary