

ChoralArt

Board of Directors Meeting – Minutes - DRAFT

September 23, 2020

Attending: Carolyn Paulin, Christy Commeau-Pierce, David White, Mark Johnson, Robert Stoddard, Richard Sullivan, Gail Knowles, Larry Rubinstein, Ginny Pomeroy, Bob Russell, Sam Wilson, Melissa Rodrigue, Elizabeth Serrage, Darrell Leighton

Mark called the first BOD meeting of the 2021 season to order at 8:05AM, a virtual meeting once again.

Minutes of the previous meetings (June 2020 regular and Annual) were approved by consensus.

The remaining Consent agenda was also approved.

Finance Report: David reported that there is an expected loss for the year due to lack of performances. There has been good response on the membership drive so far this year. Our cash balance and investments are doing well. Current liabilities are about \$20,000, which includes a \$8,400 PPP loan which should be forgiven soon. Staff management and wages have been managed by the Executive Committee as voted at the last meeting and Mark requested that this arrangement be continued. It was moved by Carolyn, seconded by Ginny, that this arrangement be continued, and the motion was passed unanimously.

Music Director's Report: Bob Russell reported, opening with a brief moment of silence in memory of RBG. ChoralArt March 2019 performance will be featured on Live with Maine Public on October 6. Zoom "vocal boot camp" on Monday nights has begun and seems to be going well. There is consideration being given to extending this to outside groups as an outreach activity. The possibility of a pre-recorded concert being offered the first week in in December in lieu of our Christmas concert is being developed. The question of some sort of compensation for these offerings was discussed. Bob asked if the Board would like him to pursue a similar event for the first week in January in lieu of the annual Epiphany Concert. There was general agreement that this should be done. It was moved by Gail, seconded by Larry, that we produce a second similar event in lieu of the Epiphany concert. Bob estimated that the cost of this would be approximately \$2-3000, while the expected cost of a Christmas concert about \$3-4000. The motion was passed unanimously.

Development Report: Sam reported that the annual appeal request is in preparation. The possibility of "associate membership" is being considered, at a nominal fee, allowing others to access the 'members only' page on the CA website and activities such as our vocal boot camp. This would allow members outside of the community to participate and could raise income but would also add some expense and administrative complications. This was referred to the Executive Committee for further discussion.

Website Revision is being considered as our current home page is devoted mainly to upcoming concert information. David commented that other portions of our website are constantly being updated. This was also referred to the Executive Committee for discussion.

Staffing: Mark offered thanks to David for all his superb work as Interim ED, which he will continue through December. The ED search (third round since former ED Brooke Hubner's departure) continues and the task force will be reconvened with Carolyn and Darrell added to the group.

50th Anniversary Season Planning Committee (2021-2022): Mark and Bob Russell will meet regarding this.

Next scheduled meetings:

December 9, 2020

March 10, 2021

June 9, 2021

The meeting was adjourned by vote at 9:20 AM.

Elizabeth Serrage

Secretary