ChoralArt

Board of Directors Meeting

November 10, 2021

Attending: David White, Gail Knowles, Larry Rubinstein, Elizabeth Serrage, Bob Russell, Robert Stoddard, Ann Elderkin, Carolyn Poulin, Darrell Leighton, Karen Wood, Ginny Pomeroy, Richard Sullivan, Wes Johnson

Robert called the meeting to order at 4:00 PM. The minutes of the previous meeting were approved by vote with a correction adding Carolyn Poulin to those present.

Committee reports

Music Director’s report- Bob reported that rehearsals have been good and chorus sounds very good. CATC will be a 70 min program without intermission and Bob suggests that we might wish to ask attendees their opinions regarding this format versus the typical 100 minutes including an intermission. This will be done by email survey.

Treasurer – David volunteered to answer any questions regarding the published report, but there were none.

Music advisory – Carolyn reported singers and masterworks members have been polled regarding their willingness to participate in Carmina Burana and Verdi Requiem and responses have been positive.

Marketing – David reported that they do not yet have a committee chair. The

CATC marketing plan has begun. Darrell reported that marketing for CMS (Marsh

2023) should probably begin again in January.

CATC video committee– Ann Reported that audio and video recordings will be done and explained some of the technicalities and licensing required.

Old Business

Robert opened a discussion of our committee structure and function. We need to create descriptions of committee activities. All board members are encouraged

to be members of two committees.

New Business

Moved by Larry that we begin meeting the January 12, 2022 promptly at 4:30

PM. Ann seconded the motion and it passed unanimously. It was agreed that this will be a Zoom meeting.

Restart committee update – Wes reported that future decisions will be influenced by various degrees of risk tolerance, privacy concerns, official CDC recommendations, and best methods of communication.

The meeting was adjourned by vote at 5:35 PM.

Elizabeth Serrage

Secretary